

**FOR IMMEDIATE RELEASE
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**TRACTENBERG & CO.
HEATHER KLEINERT
212.929.7979**

**SAVE YOUR SOLES
WITH FOOT PETALS**

THINK: Cushiony comfort.

WHAT THEY ARE: Two new ways to soothe fatigued feet. What do flats, sandals, pumps and stilettos have in common? They can all cause **achy, sore, unhappy feet**, not to mention **calluses** and **blisters**. The newest products from **Foot Petals** are designed to **relieve achy feet** and **prevent discomfort in all types of shoes—even open-toed styles**.

Together these new **sole savers** from **Foot Petals** provide maximum support:

Amazing Arches

What They Do: The newest cushions from **Foot Petals** support arches and give shoes the perfect fit by holding feet in place. **Amazing Arches** also help prevent calluses from forming, protect bones and tissue, and reduce back pain.

How They Do It: **Amazing Arches** work with the body's natural shock absorption system to reduce foot fatigue.

What They Cost: \$6.95 a pair.

Available Colors: Black Iris, Buttercup.

Lavender Scented Killer Kushionz

What They Do: These full insoles provide the same total support from the ball of the foot to the heel as the original Killer Kushionz with comforting Lavender to soothe the feet and the senses. The fragrance keeps shoes fresh and deodorized as it comforts overheated, sore feet.

How They Do It: The wear-activated aromatherapy releases subtle hints of lavender as you stride through the day.

What They Cost: \$12.95 a pair.

Available Colors: Lavender.

WHERE TO FIND THEM: Available at www.footpetals.com

**FOR MORE INFORMATION, PRODUCT IMAGES OR SAMPLES:
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