



for immediate release

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New Products... Killer Kushionz and Sole Stopperz are Show Stoppers

Los Angeles, CA based **Foot Petals**, has added two new remarkable products to their designer cushion collection. **Killer Kushionz** and **Sole Stopperz** are the latest ingenious products developed by the Foot Petals research and design team, to help solve common women's footwear issues.

Killer Kushionz has a one of a kind shape that can not be found in the marketplace, until now. A full length insole, **Killer Kushionz**, provides comfort to the heel, ball of foot and arch. The slender shape of the cushion allows this product to be used in open shoes and sandals, without being visible. Keeps feet cool, dry and comfortable, and stops feet from slipping and sliding in every style shoe. One size fits all, and it is available in Foot Petals' signature fashionable colors: black iris, silver rose, rose and buttercup. Suggested retail for one pair of **Killer Kushionz** is \$12.95.

To protect the soles of the shoes from wear and tear, **Foot Petals** created **Sole Stopperz**. Created and designed to provide additional traction and help stop the slipping that occurs with many shoes, especially a brand new pair. The self adhesive product should be placed on the sole of the shoe. **Sole Stopperz** will also provide slip resistance on wet or slick surfaces. The pretty petal shape and unique texture helps women in loafers or sky high stilettos "strut safely on runway or realway". **Sole Stopperz** are available exclusively in black iris, and are sold at a suggested retail of \$6.95 for a "two pair" pack.

For the latest information and updates on the entire Foot Petals collection, please visit FootPetals.com and check out the men's line at SoleKings.com. Additional press samples will be furnished upon request.