



for immediate release

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KEEP TOOTSIES TOASTY WITH THE NEW SEXY SOCKLETTE

Los Angeles, CA, (August 2005) - Foot Petals, the designer footwear accessory company, introduces a revolutionary addition to its ever expanding sock and foot care line, called the *Sexy Socklette*[™]. The much copied but never duplicated original *Petal Plusheez*[™] spa sock, created by **Foot Petals**, has evolved into a comfortable and fashionable (first of its kind) toeless version that is a “must have”, especially during the cold Fall and Winter seasons.

The suggested retail of the *Sexy Socklette*[™] is \$14.95 and is available in 3 designer colors: Black Iris, Rose and Mint. Inspired by the sexy look of the 80’s leg warmer trend, the socklette is a fashion forward solution to prevent freezing feet, especially great to use during a pedicure or spa treatment during the colder months. This sock allows the aesthetician to paint your toes, while your tootsies remain toasty.

The *Sexy Socklette*’s[™] features and benefits include:

- Comfort and style anytime
- Soothe and comfort your soles while polishing your toes
- Sexy with or without shoes (strut safely with our signature slip-free *Petal* tread)
- Maximize and protect the benefits of every spa treatment
- No more soiled soles, never leave the salon barefoot or chilly again
- Great for girls on the go! A travel essential

Sexy Socklette[™] is a trend setting stylish solution that everyone will want to own, also a great gift idea during the holiday season. An innovative idea to keep feet warm in flip-flops, use during spa treatments, add to dancewear, or just to make a fashion statement.

Sexy Socklette[™] is available at Nordstrom stores, Nordstrom.com, and Footpetals.com. For additional information, please visit footpetals.com. Press samples and digital images, will be furnished upon request.